

## Testimonials

NATURIGIN®  
ORGANIC BEAUTY  
100% Permanent Hair Colours



Dear Naturigin

*I am generally very happy with your products. I had a severe allergic reaction after I had had used a different hair colour products in UK. Ever since, as a result of my bitter experience, I have been afraid of any kind of hair color. However, I then discovered that Naturigin Hair Colours do not cause me to have any allergic reactions. Hopefully other people will use Naturigin Hair Colours with the same confidence as I. Thanks for a lovely product.*

Motoko Kimura Siig NATURIGIN User

*I have for several years coloured my hair with many different colours from almost all of the largest conventional hair colour suppliers out there. A short while back I tried a high-end hair colour product from Schwarzkopf who claim that their product is natural and easy to use. The result? The product left me with severe allergic reactions on my face and scalp. I also experienced respiratory problems shortly after using the product. Though I have previously experienced mild, to severe allergic reactions from using products supplied by Loreal and Schwarzkopf, this was by far the scariest experience.*

*As I am aware of my sensitivity to many of these chemical products I have of course tried natural and organic products from both health shops and the Internet, but was always disappointed by the results. The results always proved to be unstable and unsatisfactory.*

*Recently I tried Naturigin Hair Colours for the first time. Without doubt this product has given me better results than any other product, whether from large or small suppliers. No more allergic reactions and no more respiratory problems. The results were fantastic and as good as I would expect from any of the major brands. Now, whenever I want to colour my hair, I need to look no further than Naturigin as this products simply fulfils all my needs without leaving me with unwanted side effects and reactions.*

Jette, NATURIGIN User

*“Extremely pleasant to use with a great smell and colour that lasts. It is very nice to work with. My experience is that it is milder than other permanent Hair Colours and performs without itch or other discomfort. Sales are satisfactory!”*

Marianne Petersen, Matas, Gravene 21, Haderslev

*“An ingenious Hair Colour.*

- *I experienced it as very good and mild, without itching. A resulting sensation similar to that of a hair treatment*
- *Very easy to use*
- *Very pleasant odor*
- *Colours extremely well*
- *Does not feel like a mask*
- *Colours are Naturally Beautiful*
- *Good consistency and pleasant to use”*

Dorthe Rünitz, Rødovre Materialhandel A/S

*“There is no doubt that the trend is moving towards more natural products. I think that the development towards ecology is escalating and therefore the need for pure organic product lines.”*

Johan S. Christensen, A/S Odder Materialhandel

*“Everyone who have tried Naturigin Organic Based 100% Permanent Hair Colours think that it is fantastic. We are constantly selling more products.”*

Hanne Kjærgaard Jepsen, Center Materialisten Viborg ApS

*“Easy to work with and covers gray hair exceedingly well. It does not agitate the scalp as other Hair Colours do. A really great experience using NATURIGIN Hair Colours”*

Lise Drejer, Center Materialisten Viborg ApS

*“A really good Hair Colouring with a good consistency. Beautiful colours which are easy to work with and feels more pleasant, milder and more natural than traditional Hair Colours. We need NATURIGIN as we experience a great demand for organic products. NATURIGIN Hair Colours should be part of our standard stock.”*

Christina Gadsberg, Frederiksberg Material A/S, Frederiksberg Centret

*“It is easy to sell because it is without Ammonia and Parabens, and contain a minimum amount of chemicals. The price is also good. NATURIGIN Hair Colours is a good product for those who demand a product that is as natural as possible. The colours are really good and exciting from the lightest to the darkest colours, and also the reds.”*

Sus, Rødovre Materialhandel A/S

*“We most certainly acquire an organic Hair Colour line considering the current demand for organic products.”*

Janni Petersen, Materialisten, Torvet, Nykøbing Falster

*“The customers have bought the products themselves, without us having to sell it.”*

Christina Carstensen, Perlegade 61, Søborg

*“I am very satisfied with the Hair Colours. It covers gray hair well without looking like a helmet on top of the other hair. Positive, positive! Easy to use and smells great. To my surprise the colours actually last very well. The timing for taking in this product is perfect as the demand for anything that is natural is sky rocketing.”*

Agnete Ankerstjerne, Materialisten Odder

*“NATURIGIN Hair Colours are technically fantastic as it is easy to apply, easy to use and smells terrific. The consistency is great and it does not run, which makes it easier to colour edges. I find it to be milder than traditional Hair Colours as it does not cause a tingling sensation. It feels great and without any discomfort, as is usual for Hair Colours.”*

Ellen Rasmussen, SuperBrugsen Juelsminde, Former Hairdresser

*“NATURIGIN Hair Colours do not itch or burn. We have most certainly lacked some more natural and ecological products within Hair Colours. Furthermore Naturigin has the most appealing packaging within the Natural Hair Colours market - there is doubt what kind of product it is and sales are satisfactory considering the short period it has been in the market.”*

Janni Petersen, Materialisten, Torvet, Nykøbing Falster

